



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract

2679496

Schedule Dates

11/05/16-11/08/16

Advertiser

Barbara Comstock for VA House of Delegates 10th District-R

Agency

Strategic Media Placement (6694)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

VA CD10 Comstock 2016 (835667)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Phone/Fax

/

CPE

5044

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Date Entered

11/04/16

Last Modified

11/04/16

Entered By

Kimberly Camps

CO-OP

No

Headline

Demo

A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,175.00

Net Total

\$12,325.00

Sales Tax

Washington (WJLA)

By Broadcast Month

Spots

Rate

By Broadcast Month	Spots	Rate
Nov. 2016	7	\$14,500.00
Grand Total:	7	\$14,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	6:58A- ABC-Good Morning America		1	1						2	\$750.00	\$1,500.00	Washington (WJLA)		11/4/16
2.0	Normal Line / Prime Premium	11/07/16-11/07/16	4	:30	10:01P- ABC-Conviction (Monday)		1							1	\$6,000.00	\$6,000.00	Washington (WJLA)		11/4/16
3.0	Normal Line / Football	11/05/16-11/05/16	4	:30	7:57:56P- Sports-ABC College Football 3							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		11/4/16
4.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	10:58:25A- ABC-The View		1							1	\$550.00	\$550.00	Washington (WJLA)		11/4/16
5.0	Normal Line / Prime	11/06/16-11/06/16	4	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/4/16
6.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$450.00	\$450.00	Washington (WJLA)		11/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.